



WFXV
201 Humboldt Street
Rochester, NY 14610

Normal Communications
Thomas A. Costa
39 State Street, Suite 110
Rochester, NY 14614

Contract # 1458520

Schedule Dates 11/05/16-11/07/16
Advertiser John Salka/Assembly 121 St/Republican/NY (8411
Agency Normal Communications (13626)
Product Political - Candidate Other (1066)
Brand SALKA 11.5-11.8 (572104)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 11/02/16
Last Modified 11/02/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$202.50
Net Total \$1,147.50
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Nov. 2016	4	\$1,350.00
Grand Total:	4	\$1,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	10P- 10:35P (EST)		1							1	\$200.00	\$200.00	Utica (WFXV)		11/2/16
2.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	7:30P- 11P (EST)							1		1	\$250.00	\$250.00	Utica (WFXV)		11/2/16
3.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9P- Family Guy								1	1	\$300.00	\$300.00	Utica (WFXV)		11/2/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7:57P- Gotham		1							1	\$600.00	\$600.00	Utica (WFXV)		11/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions